



HERITAGE AREAS CREATE CULTURAL TOURISM AND ECONOMIC DEVELOPMENT

Presented by Preservation Maryland, data provided by Maryland Department of Planning

Maryland's Heritage Areas are places to experience – to see, hear and even taste – the authentic heritage of this great state in a unique way. Heritage Areas are where the stories of the people, the land and the waters of Maryland, which have been intertwined for thousands of years, are told.

Support full funding for the Maryland Heritage Areas program at \$3 million in FY2016 and oppose any decrease in funding for FY2015.

Heritage Tourism Economics

The state's 13 designated heritage areas are one of the primary tools used to encourage heritage tourism to Maryland and cuts to Maryland Heritage Area funding will be directly passed on to local heritage tourism oriented businesses.

Visitors to Maryland spent over \$14.9 billion, generating more than \$2 billion in state and local tax revenue across Maryland in just one year.

Studies have repeatedly found that heritage tourists stay longer and spend more than any other travelers, so an investment in Maryland Heritage Areas is an investment in a great economic development tool and a more prosperous Maryland.

RESULTS IN NUMBERS (FY98-FY15)

\$126 non-state
support
MILLION leveraged

\$4.61 in tax revenue
for every \$1 spent

671 projects
funded

\$31.3 total
grants
MILLION awarded

**Every county in Maryland is served
by at least one State Heritage Area!**

Our 13 Heritage Areas:

- Anacostia Trails Heritage Area
- Baltimore National Heritage Area
- Canal Place Heritage Area
- Four Rivers Heritage Area
- Heart of Chesapeake Country Heritage Area
- Heart of the Civil War Heritage Area
- Lower Eastern Shore Heritage Area
- Lower Susquehanna Heritage Greenway
- Montgomery County Heritage Area
- Mountain Gateway to the West Heritage Area
- Patapsco Heritage Greenway
- Southern Maryland Heritage Area
- Stories of the Chesapeake Heritage Area

